**NAAN MUDHAVAN**

**PROJECT DOCUMENT**

**COURSE TITLE** : DIGITAL MARKETING

**COLLEGE CODE** : 1105

**COLLEGE NAME** : GOJAN SCHOOL OF BUSINESS AND TECHNOLOGY

**PROJECT TITLE** : CREATE A WEBSITE USING CANVA

**PROJECT TEAM ID** : NM2023TMID05698

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**DRIVE LINK** : <https://drive.google.com/file/d/10dNm9NGd_IHFwz6wdJUycL-DiRN7yRZc/view?usp=drivesdk>

Sign Up or Log In to Canva:

If you don’t already have a Canva account, you’ll need to sign up for one. You can use your Google or Facebook account, or create a Canva-specific account.

Choose a Template:

Canva offers a variety of website templates to choose from. You can search for “website” in the search bar to find suitable templates. Select one that fits your needs and click on it to start editing.

Edit the Template:

Canva’s drag-and-drop interface allows you to customize the template to your liking. You can add or remove elements, change colors, fonts, and upload your images. Click on any element in the template to edit it.

Add Pages:

You can create multiple pages for your website. Click on the “Pages” tab on the left side of the Canva interface, and then click “Add a new page” to create additional pages for your site.

Navigation Menu:

If your website requires a navigation menu, you can create one by adding text elements and linking them to the respective pages you’ve created.

Mobile Optimization:

Canva allows you to switch between desktop and mobile view. Ensure your website looks good on both desktop and mobile devices by making necessary adjustments in the mobile view.

Download and Export:

Once you are satisfied with your website, you’ll need to download and export it. To do this:

Click the “Publish” button in the top right corner.

Choose the “Website” option.

Follow the instructions to publish and export your website. Canva will provide you with a link or code that you can use to embed your website or share it.

Host Your Website:

Canva does not provide hosting for your website, so you’ll need to find a hosting service to make your website accessible on the internet. Popular options include WordPress, Wix, Squarespace, or self-hosting with a service like Bluehost or SiteGround.

Domain Name (Optional):

If you want a custom domain name ([www.yourwebsite.com](http://www.yourwebsite.com) ), you can purchase one through a domain registrar like GoDaddy or Namecheap and link it to your hosted website.

Maintain and Update:

Regularly update your website with fresh content, make necessary edits, and ensure it’s responsive and user-friendly